



# WILLIAM BURNS

## GRAPHIC DESIGNER

### CONTACT

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### EDUCATION

Sacred Heart University  
College of Arts and Science  
Fairfield, CT

Bachelor of Arts: Graphic Design

Minor: Film and Television

May 2023

GPA: 3.628, *Magna Cum Laude*

### SKILLS

#### Software:

Adobe Photoshop, Adobe Illustrator,  
Adobe InDesign, Adobe Premiere Pro,  
Adobe After Effects, Adobe Animate,  
Adobe Acrobat, Microsoft PowerPoint,  
Microsoft Word, Microsoft Excel, Wix

#### Other:

Digital Illustration, Traditional Illustration,  
Sketching, Typography, Storyboarding,  
Video Editing, Motion Graphics, Copywriting

### ADOBE SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

AFTER EFFECTS

PREMIERE PRO

ANIMATE

### SUMMARY

- Recent Graphic Design Major graduate seeking an entry-level role that will enable me to use my skills to create innovative visual elements that contribute to successful marketing campaigns and maximize brand awareness.
- Adept multitasker who is able to work well independently or as a member of a design team.
- Additionally skilled at digital illustration and video editing for any visual brand needs.

### RELEVANT WORK EXPERIENCE

#### Freelance Graphic Designer June 2023–Present

- Collaborate with various local businesses to create new logos, furthering the visibility of their brands.
- Create original art designs for a regional high school, providing a unique look and feel to marketing collateral.

#### Film Television Master's of Art Program, Sacred Heart University Fairfield, CT

#### Poster Design Intern January 2023–May 2023

- Created movie posters for three filmmakers from the FTMA graduate program at Sacred Heart University.
- Managed PowerPoint presentations of film poster ideation, including sketches and comps.
- Controlled printing and production for final poster prototypes for all three films.

#### Connoisseur Media Westport, CT

#### Design Intern May 2022–August 2022

- Designed and developed marketing materials, including PowerPoint presentations and posters, to help increase brand awareness by focusing on the value and community reach of the radio medium.
- Helped to develop the visual identity and branding guidelines resulting in increased brand recognition.
- Assisted in radio statistics research to convince advertisers to make radio part of their ad campaigns.

### ADDITIONAL WORK EXPERIENCE

#### Galloping Hill Golf Course Kenilworth, NJ

#### Busser May 2021–August 2021, June 2022–August 2022

- Responsible for providing a clean and pleasant dining experience by clearing, sanitizing, and setting tables as well as maintaining cleanliness in the restaurant kitchen.

#### Fanwood Memorial Library Fanwood, NJ

#### Volunteer June 2019–July 2019

- Assisted in developing and implementing special learning events.
- Maintained the organization of book and DVD inventory.

### INVOLVEMENT

- Student Art Exhibition, 2021, 2022
- Art Club, member, 2021–2023
- Film Club, member, 2022–2023
- English Club, member, 2020–2023
- Student Events Team, member, 2019–2023